

About Taste Window Magazine

Quarterly Issue :

Every 27th of 3rd month.

Circulation :

3000 pcs

Retail Price :

6,500MMK

Print Distribution

Our publications are nation wide distributed available on all major book stores - over 100 book stores, all City Mart outlets. Digital Version available in all platform on local/international e-book stores.

About

The Taste Window Magazine is the first monthly magazine of its kind in Myanmar language and one of the best selling magazines in Myanmar. The magazine has begun to be published since January 2012. Its aims at an active, happy and prosperous family and everyone who is interested in foods and drinks. Taste Window Magazine is packed full of recipes of Taste Window Magazine's stars. And Taste Window Magazine includes "Celebrities in the Kitchen", "Kids in the Kitchen", "Food and Health", "Food and Travel", "Eating Out (Restaurant Review)", "Chef Feature" and a lot more. It is available wherever books are sold. Also available Digital Vision.



သုတေသနတိုင်းတာမှု
မိသားစုစာနာဖွဲ့စည်းမှု

Quarterly Issue
Every 27th of 3rd month.

SUBSCRIBE NOW 09 254006049

Better Day Media
SERVICES CO. LTD

tastewindow
food, cooking, lifestyle and health magazine

Ph : 09 254006049, 09 765033941,
www.foodmagazinemyanmar.com,
www.betterdaymedia.com

Taste Window Magazine Print Rate

Particulars	Rate
Back Cover	1,500,000
Inner Back Cover	800,000
Front Cover Box	2,000,000
Inner Front Cover	1,000,000
First Page	1,000,000
Inner Page (Full)	300,000
Tag Line 3 with Full Page	800,000

* 15 % Discount on one year booking

Updated on 15th September 2023

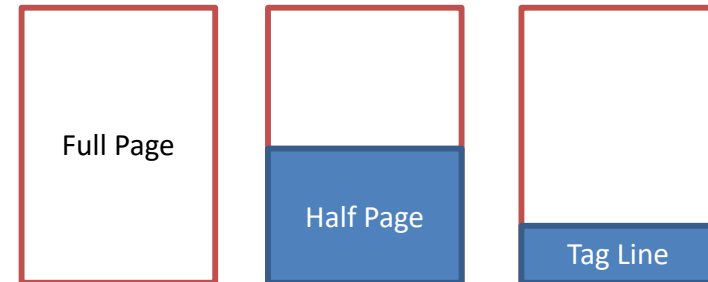


Artwork Specifications



Artwork Specification

_ Full Page	-	8.625 x 11.625 in
_ Half Page	-	8.625 x 5.875 in
- Tag Line	-	8.625 x 2.125 in



Size

Requirement size is mentioned

Format/Resolution

PDF(min.300dpi).(Ai,INDD,PSD) with all links.

Bleeding

0.125 in/3mm bleed on all sides.

Colour

For print artwork : CMYK mode

For digital artwork RGB or CMYK

File Name

Eg, Company Name-Product Name-Size.pdf

Company Name-Product Name-Size.jpeg

Submission for CD rom

Please mention following details

a-Company name

b-Media name/Place

For email submission

marketing@foodmagazinemyanmar.com

sales@betterdaymedia.com

Note

* Any important information logo, Phone number, address, etc. have to be designed within 1cm off the borderlines.

•We are not responsible for any art work do not meet mentioned requirements.

Half Potato Cooking Video Rate

Particulars	Price Per Episode
1Episode	1,500,000
2Episode	2,600,000
3Episode	3,600,000
4Episode	4,000,000

Half Potato Cooking Video Services

*Pre Roll (5Sec)

*Crawler (5Sec)

*Product Talk

*Logo

*Product Used (exclusive)

*Product Seen (exclusive)

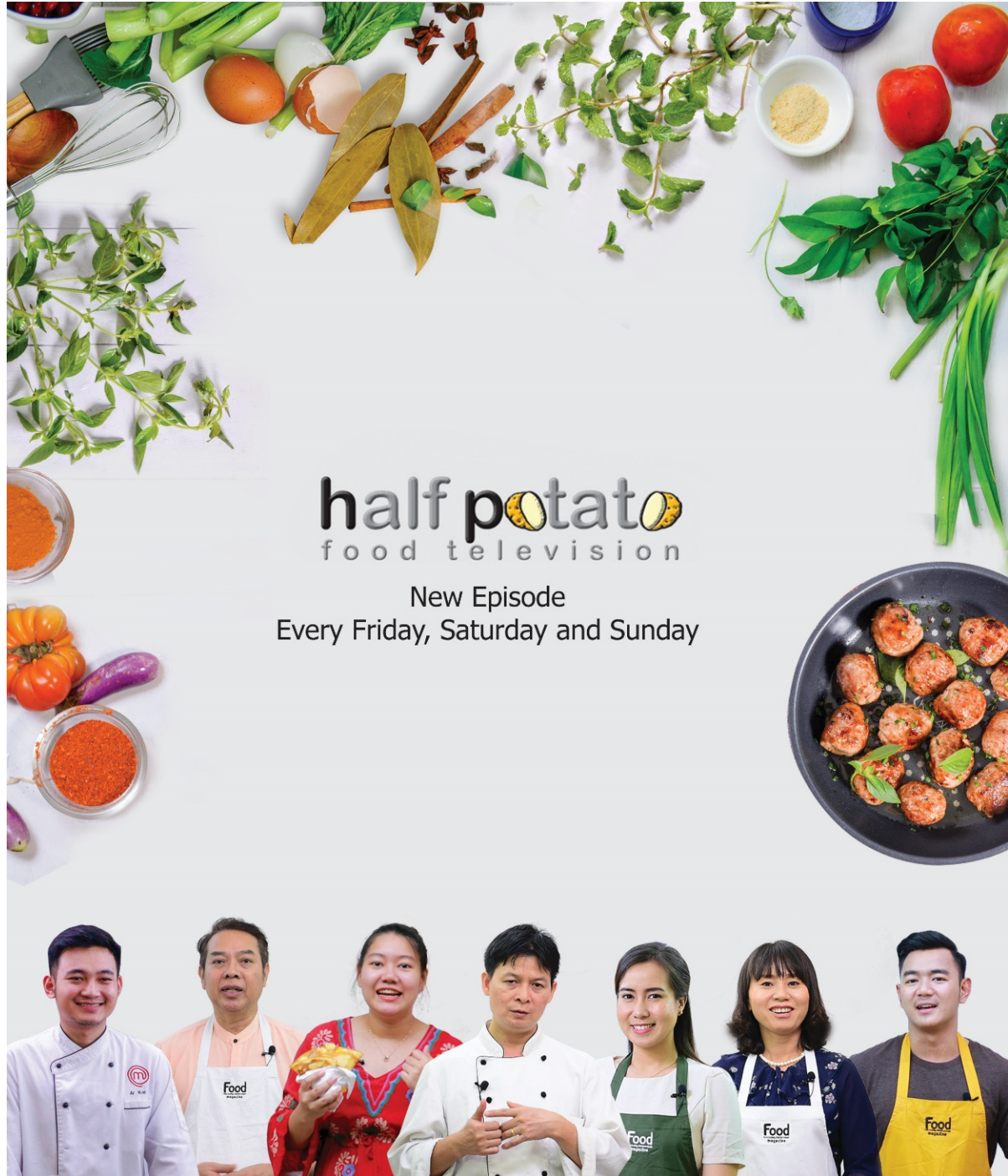
Episodes Duration : 3-5 Minutes

Host : A Talent Chef

Broadcasting Media : Better Day Media/

Media Platform : Online

Updated on 15th September 2023

A promotional graphic for 'half potato food television'. The top half features a collage of fresh ingredients including green beans, eggs, herbs, and vegetables. The center contains the 'half potato food television' logo, with 'half' in grey and 'potato' in a stylized font where the 'o's are potato slices. Below the logo, it says 'New Episode Every Friday, Saturday and Sunday'. The bottom half shows a group of seven people, including chefs and hosts, smiling and wearing aprons. One person is holding a small dish of food. The background is white with various food items scattered around.

half potato
food television

New Episode
Every Friday, Saturday and Sunday

Reasons to advertise with us,

1. Most popular magazine in its kind.
2. It is also available digital version.
3. Active, happy and well off audience.
4. Customized budgets.
5. Effective distribution channels reach out and engage with over 3 millions audience.

လျော်စွာတက်ကြွသော
ပံ့ပိုးမှုတိုင်းအတွက်

Quarterly Issue
Every 27th of 3rd month.

SUBSCRIBE NOW 09 254006049

Better Day Media
SERVICES CO., LTD

taste window
magazine

Ph : 09 254006049, 09 765033941,
www.foodmagazinemyanmar.com,
www.betterdaymedia.com



NOTE

Rates exclude 5% commercial tax. The payment amount in full has to be paid 7 days before the advertisement described. All payments are non-refundable. Taste Window magazine will deliver 5 copies of magazine in which the advertisement is described. Advertiser is responsible for all necessary licenses and copy right to use the content mentioned in the advertisement.

**Please contact our sales team : 09777002771, 09254006049
marketing@foodmagazinemyanmar.com, sales@betterdaymedia.com.**