

About Food Magazine

Monthly Issue :

Every 27th of a months.

Circulation :

3000 pcs

Retail Price :

3,000MMK

Print Distribution

Our publications are nation wide distributed available on all major book stores - over 100 book stores, all City Mart outlets. Digital Version available in all platform on local/international ebook stores.

About

The Food Magazine is the first monthly magazine of its kind in Myanmar language and one of the best selling magazines in Myanmar. The magazine has begun to be published since January 2012. Its aims at an active, happy and prosperouns family and everyone who is interested in foods and drinks. Food Magazine is packed full of recipes of Food Magazine's stars. And Food Magazine includes "Celebrities in the Kitchen", "Kids in the Kitchen", "Food and Health", "Food and Travel", "Eating Out (Restaurant Review)", "Chef Feature" and a lot more. It is issued on the 27th of every month and is available wherever books are sold. Also available [Digital Version](#).



Food Magazine Print Rate

Particulars	Normal Price	3M 10% Dis Price	6M 20% Dis Price	12M 30% Dis Price
Back Cover	500,000	450,000	400,000	350,000
Front Cover Box	450,000	405,000	360,000	315,000
Inner Front Cover	350,000	315,000	280,000	245,000
First Page	300,000	270,000	240,000	210,000
Inner Back Cover	280,000	252,000	224,000	196,000
Inner Page (Full)	200,000	180,000	160,000	140,000
Half Page	150,000	135,000	120,000	105,000
Tag Line 3 with Full Page	325,000	292,500	260,000	227,500
Tag Line 4 with Full Page	365,000	328,500	292,000	255,500

- *Free logo display on cooking video
- *Free advertising on food magazinemyanmar.com
- *Free post on food magazine social media.

Note : Rates exclude 5% commercial tax. The payment amount in full has to be paid 7 days before the advertisement described. All payments are non-refundable. Food magazine will deliver 5 copies of magazine in which the advertisement is described. Advertiser is responsible for all necessary licenses and copy right to use the content mentioned in the advertisement. Please contact our sales team at 09777002771, 09420252802 marketing@foodmagazinemyanmar.com, sales@betterdaymedia.com.

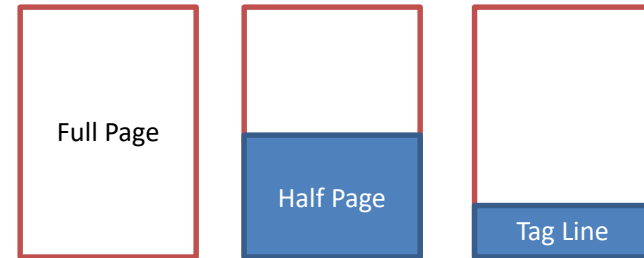


Artwork Specifications



Artwork Specification

- Full Page - 8.625 x 11.625 in
- Half Page - 8.625 x 5.875 in
- Tag Line - 8.625 x 2.125 in



Size

Requirement size is mentioned

Format/Resolution

PDF(min.300dpi).(Ai,INDD,PSD) with all links.

Bleeding

0.125 in/3mm bleed on all sides.

Colour

For print artwork : CMYK mode

For digital artwork RGB or CMYK

File Name

Eg, Company Name-Product Name-Size.pdf

Company Name-Product Name-Size.jpeg

Submission for CD rom

Please mention following details

a-Company name

b-Media name/Place

For email submission

marketing@foodmagazinemyanmar.com

sales@betterdaymedia.com

Note

* Any important information logo, Phone number, address, etc. have to be designed within 1cm off the borderlines.

•We are not responsible for any art work do not meet mentioned requirements.

Half Potato Cooking Video Rate

Particulars	Normal Price Per Episode	20% Dis Price
1Episode	650,000	520,000
2Episode	1,000,000	800,000
3Episode	1,250,000	1,000,000
4Episode	1,500,000	1,200,000

Half Potato Cooking Video Services

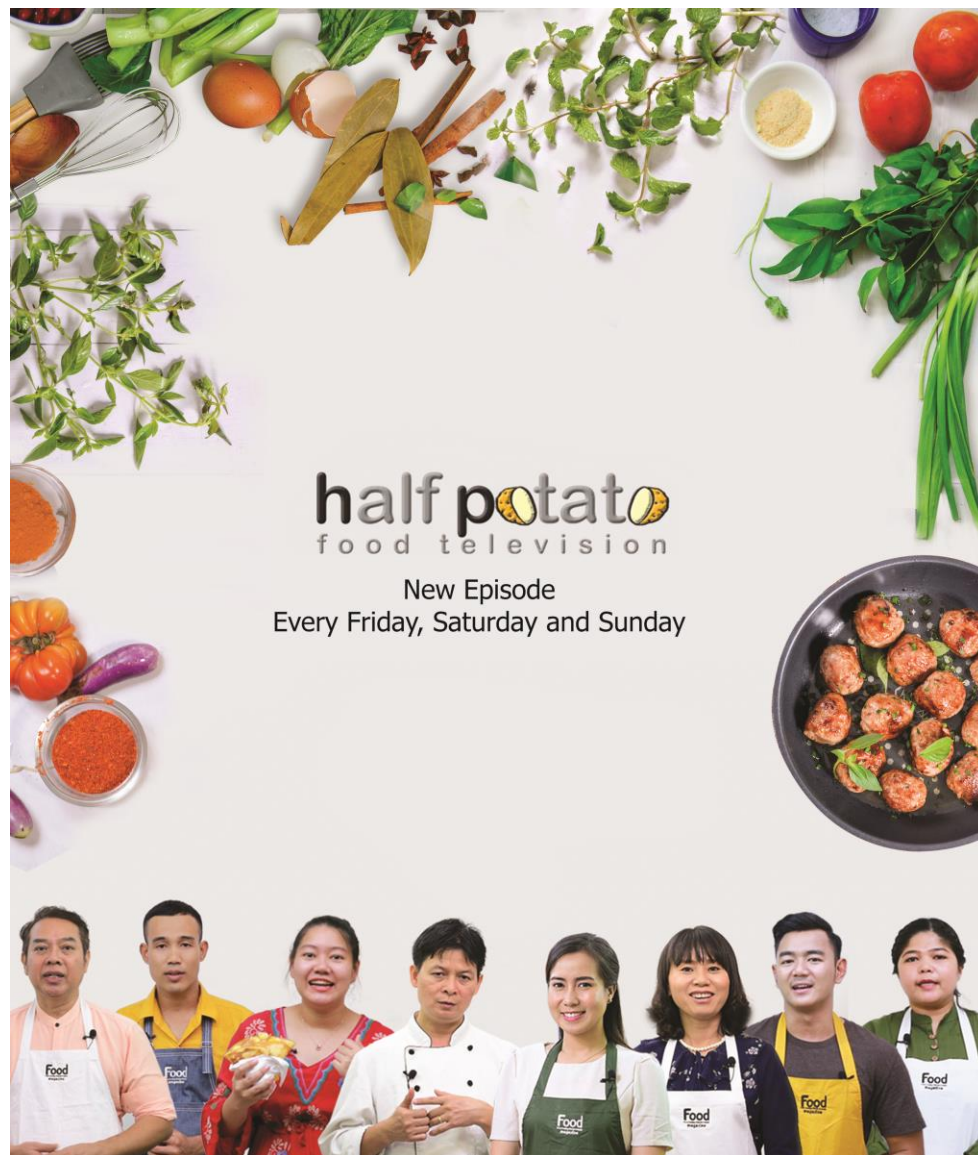
- *Pre Roll (5Sec)
- *Crawler (5Sec)
- *Logo
- *Product Used (exclusive)
- *Product Seen (exclusive)

Half Potato Cooking Video Specification

Program Name : Half Potato Cooking Class
 Episodes Duration : 3-5 Minutes
 Host : Talent Chef
 Broadcasting Media : Better Day Media/
 Media Platform : Online

- *All episode price for only one chef.
- *The price can be changed is depend on how many chef do you need.
- *Proposal will be expired in 2weeks.

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half potato
food television

New Episode
Every Friday, Saturday and Sunday

Facebook Content/ Print Article Rate

- Promotional news video content
3 to 5minutes duration
- Promotional editorial coverage in food magazine
1Page

Rate - 300,000 mmk

Remark : Information has to be provided by client.

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ငွေပျံ့ရွှင်တက်ကြွငွေသား ပံ့ပိုးမှုတိုင်းအတွက်

လစဉ် (၂၇)ရက်နေ့တိုင်း ထုတ်ဝေသည်။
မီးတီးမတ်များ၊ ဂျပန်ကတ်များနှင့် စာအုပ်ဆိုင်တိုင်းတွင်ရရှိပါသည်။

Food Magazine ကို (၁)နှစ်တာ ကြိုတင်မှာယူပါက ရည်သားစစ်စစ်
Food Magazine ဈေးဝယ်အိတ်
လက်ဆောင် (၁၅) Apron နှင့် Digital Magazine ရရှိမည်ဖြစ်ပါသည်။

SUBSCRIBE NOW 09 254006049

Get Food Magazine 100% Cotton Shopping Bag or
Apron & Digital Magazine

Better Day Media
Ph : 09 254006049, 09 765033941,
www.foodmagazinemyanmar.com
www.betterdaymedia.com



Facebook Content Review/ Print Article Review Rate

- Promotional review news video content
3 to 5 minutes duration
* reviewed by one of our food producers.
- Promotional editorial review coverage in food
magazine 2 to 3 Pages

Rate - 500,000 mmk

Remark : Information has to be provided by client.

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half potato
food television

New Episode
Every Friday, Saturday and Sunday

The advertisement features a top half with a collage of fresh ingredients including green beans, eggs, herbs, and a bowl of red sauce. The bottom half shows a group of eight hosts, four men and four women, wearing aprons with the 'Food' logo. One woman is holding a piece of food, and another man is holding a white card.

Reasons to advertise with us,

1. Most popular magazine in its kind.
2. It is also available digital version on all platforms.
3. Active, happy and well off audience.
4. Customized budgets.
5. Effective distribution channels reach out and engage with over 3 millions audience.

လျှပ်စွန်တက်ကြွသော ပံ့ပိုးမှုတိုင်းအတွက်

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Better Day Media

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Food
Food Shopping Lifestyle & Health
magazine

Overview

Ads

Followers

Likes

Reach

Page Views

Page Previews

Actions on Page

Posts

Branded Content

Events +

Videos

Stories

People

Shop

Messages

API

Instant Articles CTAs

Page Summary Last 28 days ▾

Export Data ⬇

Results from Jul 12, 2019 - Aug 8, 2019

Note: Does not include today's data. Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

Organic Paid

Actions on Page i

July 12 - August 8

1,014

Total Actions on Page ▲52%

Page Views i

July 12 - August 8

75,113

Total Page Views ▲96%

Page Previews i

July 12 - August 8

596

Jul 13, 2019 ▲66%

8 Page Previews


Page Likes i

July 12 - August 8

40,188

Page Likes ▲57%

Post Reach i

July 12 - August 8

5,332,836

People Reached ▲85%

Story Reach i

July 12 - August 8

Get Story Insights

See stats on how your Page's story is performing.

Learn More

Recommendations i

July 12 - August 8



We have insufficient data to show for the selected time period.

Post Engagements i

July 12 - August 8

2,077,048

Post Engagement ▲111%

Videos i

July 12 - August 8

6,181,284

3-Second Video Views ▲110%

Page Followers i

July 12 - August 8

52,423

Page Followers ▲67%

Orders i

July 12 - August 8

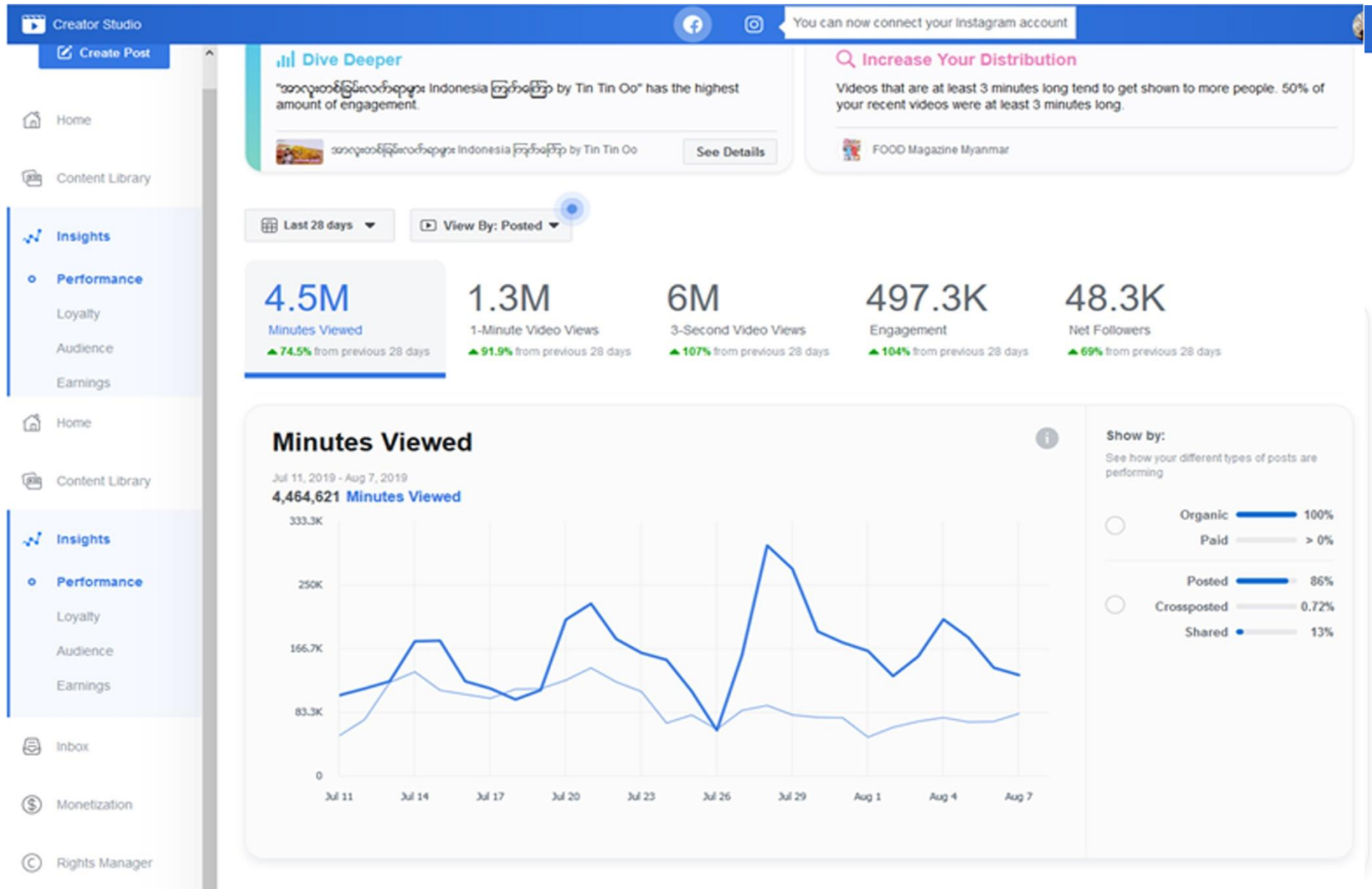
0

Number of Orders ▲0%

0

Earnings from Orders ▲0%

Video View



Audience Gender

Your Fans

Your Followers

People Reached

People Engaged

Aggregated demographic data about the people who like your Page based on the age and gender information they provide in their user profiles. This number is an estimate.

Women

66%
Your Fans

Men

34%
Your Fans

